

# National Ranch & Stock Horse Alliance Logo Usage Guidelines



Use of the NRSHA logo is encouraged by paid members of the National Ranch and Stock Horse Alliance. Current Alliance members are East Coast Stock Horse Association, National Versatility Ranch Horse Association, Oklahoma Stock Horse Association, Stock Horse of Texas, Western States Versatility Ranch Horse Association and AQHA.

Organizations that are not paid members of NRHSA, but are hosting shows that are NRSHA qualifying can use the NRSHA logo under the following conditions:

- Organizations outside the Alliance that offer classes approved by an Alliance member can state “Our (*insert Alliance member here*)-approved classes are NRSHA qualifying.” The organization can use the NRSHA logo only if that statement is used in close proximity to the logo and no smaller than 9pt. font.
- Either form of the logo is acceptable, but it may not be altered in any way
- Organizations that are not paid members of NRSHA may not state they are affiliated with NRSHA, allied with NRSHA or other similar language. This also applies to affiliates of an Alliance member.

A high resolution copy of the NRSHA logo is available by contacting Jill Dunkel at Stock Horse of Texas at [stockhorsetexas@att.net](mailto:stockhorsetexas@att.net).